


Brian Cox

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SoCalMakerCon.com

 951-266-6630

Saturday Nov 5, 2016 | Pomona, CA | Fairplex

CONTACT INFORMATION

AFFILIATION (COMPANY, CLUB, SCHOOL, ORGANIZATION ETC.)

CONTACT / NAME

ADDRESS	CITY	STATE	ZIP
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PHONE	FAX
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E-MAIL	WEBSITE
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PREVIOUS SPONSORS



SPONSORSHIP PACKAGES

On the next page you will find an outline of the sponsorship packages we offer. This is to serve as a basic guideline for pricing and the associated sponsor benefits. We are very flexible in this regard and are happy to discuss alternative packages that are customized to your particular needs and objectives.

Inventory for these sponsorship packages is limited and will get taken up quickly, so don't delay in reaching submitting your application.

**Platinum Gear**

Contribution: \$25,000

- ⊗ Exclusive title as Presenting Sponsor of SoCal Maker Convention
- ⊗ Right of first refusal for keynote address
- ⊗ Inclusion in all PR material and public engagements (interviews, press conferences etc.)
- ⊗ Inclusion on advertising material where possible (radio, flyers, social media and more)
- ⊗ 20' x 40' island display on the exhibit floor
- ⊗ High profile on event website
- ⊗ Full integration of logo into SoCal Maker Convention logo on all media platforms (print, web, social media)
- ⊗ Multiple banners and strategically placed branding on day of event
- ⊗ Promotional messages during show
- ⊗ Custom social media campaign
- ⊗ Full page print ad in event guide (distributed to all attendees)
- ⊗ Logo in prominent position on the event t-shirt
- ⊗ Two exclusive emails to full email list (one pre-event and one post-event)
- ⊗ 30 VIP tickets to event

**Gold Gear**

Contribution: \$8,000

- ⊗ Title as a contributing sponsor of the SoCal Maker Convention
- ⊗ 20x20 space on exhibit floor (island)
- ⊗ Logo on event website
- ⊗ Large banner in high-profile location
- ⊗ Promotional messages during show
- ⊗ Half page print ad in event guide distributed to all participants
- ⊗ Exclusive email to full list post event
- ⊗ Custom social media campaign
- ⊗ Logo on event t-shirt
- ⊗ 20 regular admission tickets to event

**Silver Gear**

Contribution: \$4,000

- ⊗ 10x20 space on exhibit floor (end cap)
- ⊗ Logo on event website
- ⊗ Large banner in high-profile location
- ⊗ Promotional messages during show
- ⊗ 1/4 page print ad in event guide distributed to all participants
- ⊗ Logo on event t-shirt
- ⊗ 10 regular admission tickets to event

**Bronze Gear**

Contribution: \$2,000

- ⊗ 10x10 space on exhibit floor (corner booth)
- ⊗ Banner in high-profile location
- ⊗ 1/8 page print ad in event guide distributed to all participants
- ⊗ Logo on pages of event website
- ⊗ 5 regular admission tickets to event

If you would like a customized promotional package that combines elements of the different sponsorship levels, please provide a detailed description below:

SPONSORSHIP PRICING

- PLATINUM SPONSOR - with 20'x40' island:\$25,000+ CUSTOM SPONSORSHIP PACKAGE
- GOLD SPONSOR - With 20' x 20' booth space (Island): \$8,000
- SILVER SPONSOR - With 10' x 20' booth space:..... \$4,000
- BRONZE SPONSOR - With 10'x10' booth space:..... \$2,000 Total = \$_____

PAYMENT INFORMATION (REGISTER EARLY FOR BEST PRICING)

- CHECK (*payable to Vocadoemy, LLC*) VISA MASTERCARD AMERICAN EXPRESS

NAME ON CARD _____

CREDIT CARD NUMBER _____ EXP DATE _____ CVV _____

CARDHOLDERS SIGNATURE _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

RETURN THIS FORM TO:

Vocadoemy: The Makerspace
1635 Spruce St.
Riverside, CA 92507

E-MAIL: info@socalmakercon.com

I HAVE READ AND AGREE TO THE ATTACHED SoCal MAKER CON TERMS AND AUTHORIZE SoCal MAKER CON TO RESERVE MY BOOTH SPACE.

APPLICANT'S SIGNATURE _____

PRINTED NAME _____ DATE _____

OFFICE USE ONLY

RECEIVED BY _____ DATE _____

TERMS & CONDITIONS

1. Agreement for Space

By submitting an application for exhibit space, the Exhibitor releases the facility owners and operators, SoCal Maker Con Producers, Vocadoemy LLC (Vocadoemy), and their agents, employees, and principals (collectively Show Management) from any and all liabilities to Exhibitor, its agents, assigns, successors in interest, licensees, or employees that may arise or be asserted as a result of submission of an application or of participation at the Vocadoemy Sponsored Event (Event). Vocadoemy retains sole right to determine the eligibility of any company or product for exhibit.

Show Management is not liable for damages due to cancellation, postponement, or failure to perform under this agreement due to causes beyond its control including, but not limited to, labor disputes, civil commotion, war, threat of terrorist activities, government regulations, weather, or acts of God.

The application for space (when accepted by Vocadoemy by notice of space assignment) constitutes an Agreement for the right to use the space. Vocadoemy Show Management reserves the right to rearrange the floor plan or to relocate exhibits.

The General Services Contractor identified in the exhibitor services materials shall be used to supply services and materials for booth décor. The General Services Contractor information and requirements will be set forth in the Exhibitor Prospectus and/or Exhibitor Services Kit.

2. Application/Agreement and Right of Refusal

By submitting the application, fees, and other required information, Exhibitor is applying for space as indicated on the application and is agreeing to comply with these terms. Show Management, in its sole judgment, may, within thirty (30) days of receipt, reject the application, in which case any fees submitted to Vocadoemy will be returned. Vocadoemy will not be liable for any other damages or costs incurred by such rejection. Once accepted, all terms of the application and this Agreement will apply. Vocadoemy reserves the right to take action as necessary to ensure compliance therewith.

3. Liability and Insurance

The Exhibitor has the sole, complete, and exclusive liability and responsibility for all software programs, data, equipment, brochures, materials, exhibits, and other property (Show Materials) of the Exhibitor, its employees, contractors, or agents at all times. Show Management is not liable for damage including, but not limited to, theft, poor packaging, or negligence. Show Management assumes no liability whatever for loss or damage through any cause, of goods, hand-carried items, exhibits, or other materials owned, rented, or leased by the Exhibitor. If property insurance is desired, it must be secured by the Exhibitor.

Exhibitor will, to the extent allowed by law, defend and indemnify Show Management against, and hold them harmless from, any and all complaints, suits, or liabilities whatsoever resulting from the Exhibitor's use of display space including, but not limited to, personal injury or loss or damage to equipment, materials, or exhibit.

EXHIBITOR WAIVES ANY AND EVERY CLAIM AND RIGHT OF SUBROGATION THAT ARISES, OR MAY ARISE, IN THEIR FAVOR DURING THE AGREEMENT PERIOD FOR ANY AND ALL LOSS OF, OR DAMAGE TO, ANY OF ITS PROPERTY IF THE LOSS OR DAMAGE IS COVERED UNDER VALID COLLECTIBLE FIRE AND/OR

EXTENDED COVERAGE INSURANCE POLICIES. This waiver is in addition to, and not in limitation of, any other waiver or release. Exhibitor agrees to provide written notice of the terms of this waiver of subrogation to its insurance company from whom they are procuring fire and insurance policies. Exhibitor also agrees to immediately provide written notice to their insurance company instructing, if necessary, to properly endorse the fire and insurance policy so as to prevent the invalidation of their policy due to this waiver of subrogation.

4. Cancellation by Exhibitor

Once registered, Exhibitor may cancel at any time. Refund of exhibit fees is expressly contingent upon both (1) Vocadoemy, by using good faith efforts, filling the space with another suitable vendor and (2) the application of following refund fee schedule.

- Cancellations providing written notice received by the Event organizer not later than sixty (60) days prior to the set up date, will receive a full refund (100%) of exhibit fees paid.
- Cancellations providing written notice received by the Event organizer less than sixty (60) days will not receive refunds.

5. Shipment and Installation of Exhibits

After receipt and acceptance of a signed application for space, and the required fees, an Exhibitor Services Kit will be sent to each Exhibitor in advance of the event. Included will be necessary forms from the General Services Contractor. Vocadoemy is not responsible for any of the services performed or materials delivered by any contractor, including the General Services Contractor. No Exhibitor shipments will be accepted by the Vocadoemy Show Management. Inbound freight instructions will be provided in the Exhibitor Services Kit.

6. Exhibit Hours

The exhibit hall will be available for setup and attendance during the hours set forth in the Exhibitor Prospectus.

7. Multiple Exhibitors in Same Space

Exhibitors shall not, in any way, assign, sublet, share, or apportion all or any part of the exhibit space allotted without the written consent of Vocadoemy. Any attempted assignment may be deemed void from its beginning by Show Manager.

8. Use of Exhibit Space

EXHIBITORS MUST COMPLY WITH ALL LAWS, RULES, REQUIREMENTS, AND REGULATIONS SET FORTH BY THE SHOW MANAGEMENT AND LOCAL AUTHORITY. IN ADDITION, EXHIBITORS MUST COMPLY WITH THE FOLLOWING.

A. Signage: Signs attached to the exhibit fixture are permitted to a maximum height of eight (8) feet on inline exhibits and sixteen (16) feet for an island exhibit. Hanging signs are permitted for island exhibits that are 20'x20' or larger. The top of a hanging sign cannot exceed twenty (20) feet in height.

B. Exhibit Hall Main Floor: Construction of the booth and use of the booth space must be in accordance with the Exhibitor Services Kit. Exhibit fixtures, components, tower, and identification sign will be permitted to a back wall height of eight (8) feet for an inline booth and sixteen (16) feet for an island booth. An exhibit in an inline booth cannot extend more than two (2) feet from the back wall or interfere with other Exhibitors or event operations.

C. Obstruction: Any portion of an exhibit that obstructs the view, interferes with the privileges of other Exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by Exhibitor. Show Management reserves the right to inspect the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, and so forth, at Exhibitor's expense.

D. Vocadoemy reserves the right to restrict exhibit booth activity noise, operation, or materials that, in Vocadoemy's opinion, unduly interferes with other Exhibitors or event operation. Failure to comply may result in termination of booth activity operation. This includes demo theaters.

F. All items to be given to attendees as "giveaway items" must have the written approval of Show Management. Vocadoemy reserves the right to prohibit distribution of any items not previously approved.

G. All activities must be confined to the Exhibitor's assigned space.

Distribution of literature or promotional items outside the confines of the contracted exhibit space is prohibited without written approval from Show Management. Particular attention is called to the note at the beginning of this section.

H. Exhibitors may not conduct raffles, prize drawings, or lotteries without written approval of Show Management. There will be no announcements of Exhibitor's contest, drawing, or raffle winners during the conference.

I. Exhibitor agrees not to sponsor group functions, such as speeches, hospitality suites, or other activities, during exhibit hours that conflict with any officially programmed conference event.

J. No helium balloons may be offered or displayed as part of the exhibit unless specifically permitted by Show Management.

K. Meetings or other sales-type activities in the exhibit hall during setup, prior to, or after Exhibit hours, are disallowed.

L. Only registered conference attendees are invited to attend the conference unless Show Management issues "exhibit only" or "visitor" passes.

N. Each Exhibitor may display only the services or goods as identified on the Exhibitor's registration form.

NOTE: FAILURE OF AN EXHIBITOR, INCLUDING EXHIBITOR'S AGENTS, EMPLOYEES, AND CONTRACTORS, TO COMPLY WITH ANY OF THE PROVISIONS OF THIS AGREEMENT MAY RESULT IN THE IMMEDIATE REMOVAL OF EXHIBITOR FROM THE CONFERENCE IN ITS ENTIRETY OR ANY PART THEREOF AS VOCADEMY, IN ITS SOLE DISCRETION, DECIDES AND EXHIBITOR WILL BE

LIABLE FOR ALL RELATED EXPENSES.

9. Fire Regulations

Booth decorations and construction must conform to applicable fire and building code regulations. Combustible or explosive materials and substances may not be used. Cloth and other flammable materials must be flameproofed. All packing materials must be removed from the exhibit area and not stored in the booth area.

10. Care of Premises

Parts of an exhibit, signs, and other materials may not be pasted, nailed, or otherwise affixed to walls, doors, or other surfaces in a way that might mar or deface the premises or booth equipment and furnishings. Damage from failure to observe this notice is payable by the Exhibitor. Damage or cleaning of exhibit space or any part of the exhibit hall caused by an independent display contractor employed by an Exhibitor is the full responsibility of the Exhibitor. Such damage or cleaning will be repaired by Show Management through the General Service Contractor and invoiced to the Exhibitor.

11. Exhibitor Identification Badges

Exhibitor identification badges will be furnished to designated Exhibitors and may be obtained at the Exhibitor Registration Counter. Badges shall be visibly displayed by all Exhibitor representatives at all times within the Exhibit area.

During setup and teardown, special badges may be assigned only to those responsible for booth construction, if needed. These badges will not be valid during regular conference hours.

12. Exhibitor-Appointed Contractors

Any Exhibitor using an independent contractor agrees to defend, indemnify, and hold harmless Show Management and other Exhibitors from any and all liability for any act by the independent contractor causing damage to the exhibit hall and/or any personal property.

Any Exhibitor using the services of an independent contractor assumes all liability for the acts of that contractor under this contract. The Exhibitor agrees to provide all outside contractors working for them with a complete copy of event rules and regulations, as well as ensure their activities conform to same.

13. Undesirable Activities

Exhibitor may not promote or distribute promotional material regarding other trade shows or conferences that are not held in conjunction with the Event without Show Management's written consent.

14. Law and Venue

This Agreement shall be construed under the law of the State of California, exclusive of choice of law principles. The parties agree to the exclusive jurisdiction and venue of the County of San Bernardino, California, for any action brought under this Agreement.

15. Photo release

The Exhibitor agrees to grant Vocademy and its authorized representatives permission to record photos and/or video, pictures of my exhibits and exhibit staff. The Exhibitor further agrees that any or all of the material photographed may be used, in any form, as part of any future publications, website, brochure, or other printed materials used to promote the Event, and further that such use shall be without payment of fees, royalties, special credit or other compensation.